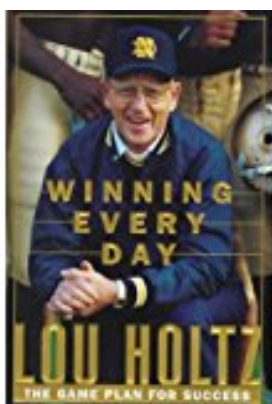


[PDF] Winning Every Day: The Game Plan For Success

Lou Holtz - pdf download free book



Books Details:

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Description:

A master motivator who guided Notre Dame to the 1988 national college football championship, Lou Holtz knows how to win big on and off the gridiron. For business leaders, for recent college graduates struggling on their first job, or for just about anyone who wants to get ahead, Holtz devises a game plan for success: dream, believe, and achieve. "Write down everything you hope to achieve in life," Holtz writes. "Then make sure you do something every day to realize one of your dreams. You are going to encounter adversity but you will also ... take big, satisfying bites out of

life."

Holtz believes that people are capable of achieving just about anything if they learn to tap into the unrelenting powers inside themselves. He illustrates his points by drawing from moments in his rags-to-riches career as one of America's best college football coaches. Holtz's formula is simple: He calls it "WIN" or "What's Important Now." Holtz writes that if he can do it, anyone can. Despite being raised poor in a beat Ohio river town, later devastated by his parents' divorce, Holtz ended up with the best college football job in the country. Clearly, Holtz can get into the end zone. Follow his advice, and maybe you will, too. --*Dan Ring* --This text refers to an out of print or unavailable edition of this title.

From Publishers Weekly After turning around the fortunes of college football programs at several universities, Holtz landed the top job in his profession in 1986 when he was named head coach at Notre Dame. His 1988 Notre Dame team won the college national championship (a story chronicled in his book, *The Fighting Spirit*), and Holtz posted winning seasons until he retired at the end of the 1996 campaign. During his coaching career, Holtz was known as an exceptional motivator, and he translated that skill from coaching to professional speaking after his retirement. In this book, Holtz outlines the principles that he believes helped him achieve success, such as a positive attitude, dealing with adversity, adapting to new situations and making a commitment to excellence. Holtz illustrates his points with numerous anecdotes drawn from his coaching days and also includes a fair number of jokes. In the end, however, what Holtz has produced is a work no better or worse than most other motivational business books. Improvement-minded Notre Dame fans are the ones most likely to be motivated to buy the ex-coach's efforts.

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